## **ABSTRACT**

Use, in cosmetic preparations, of prostaglandin E2 (EP-3) receptor agonists to attenuate, reduce or stop the growth of head hair and other hairs.

The present invention relates to a use of prostaglandin E2 (EP-3) receptor agonists to attenuate, reduce or stop the growth of head hair and other hairs, in cosmetic preparations, and to the cosmetic treatment process using these compositions.